

ADVERTISING & SPONSORSHIP OPPORTUNITIES



MEN'S & WOMEN'S NORTHERN ONTARIO PROVINCIAL CURLING CHAMPIONSHIP 2026

January 6 - 11, 2026

North Bay Granite Club

2624 Trout Lake Road, North Bay, ON



About:

The Northern Ontario Curling Association (NOCA) is proud to announce that the 2026 Men's and Women's Provincial Championships will be held January 6–11, 2026, at the North Bay Granite Club.

The event will feature some of the top curling talent in Northern Ontario, including last year's champions; **Team John Epping** on the men's side and **Team Krista Scharff** on the women's. With strong entries expected across the board, fans can anticipate a full draw and world-class curling action all week long.

A Premier Curling Experience:

The North Bay Granite Club has a proud history of hosting major curling events, and we are excited to once again showcase our world-class facility, passionate volunteers, and warm community spirit. This championship is bringing together the best curlers in Northern Ontario, celebrating the sport we love with fans from near and far.

"The North Bay Granite Club offers incredible ice conditions courtesy of Head Ice Technician Bruno Bin, a proven track record of hosting major curling events, and an exceptional Curling Stadium streaming system that allows fans to watch from anywhere in the world," said Forget. "Bleachers will be set up both behind the glass and on the ice, giving spectators a chance to get up close to the action and experience the excitement firsthand."

– Laura Forget, Executive Director, NOCA

Demographics & Reach:

Last year's Northern Ontario Curling Association Provincial Championships, hosted in Thunder Bay, brought together elite Men's & Women's teams in an exciting week of elite competition. Hundreds of spectators attended in person, while Curling Stadium's live coverage reached an additional level across Canada and beyond. The event offers sponsors exceptional visibility with a passionate and engaged curling audience.

Curling Stadium:

Curling Stadium is a digital broadcasting platform dedicated to streaming live curling events from clubs and tournaments across the country. It provides high-quality video coverage, commentary, and real-time scoring to bring the excitement of curling to fans anywhere in the world.

Daily Foot Traffic:

The North Bay Granite Club welcomes an average of 250 visitors each day, including players, spectators, and community members enjoying league play, events, and hospitality.

Digital Following:

	Facebook	Instagram	Email List	Association/ Club Members
NOCA	4,800	962	1000s	36
Granite Club	2,700	948	1000s	700

Sponsorship Levels

Gold Sponsor Benefits

\$4,500

- Your business name recognized as presenting sponsor in all promotional/marketing from the Granite Club.
Eg. 2026 Men's and Women's Provincial Championships *presented by* <<YOUR BUSINESS>>
- **In-Ice Signage:** Your 90" x 54" logo installed in the Granite Club Ice – displayed from January 1, 2026 to April, 2026.
- Logo recognition as presenting sponsor in Curling Stadium commercial ads.
- Logo recognition on the Granite Club website and social media platforms.
- **4 VIP event passes** for all draws.
- Display your banner in the Lounge during event week.
- Celebration in Members e-blast & e-newsletter.

Silver Sponsor Benefits

\$3,000

- In-Ice Signage: Your 54" x 30" logo installed in the Granite Club Ice – displayed from January 1, 2026 to April, 2026.
- Logo recognition in the official event program.
- Acknowledgements via Emcee during event.
- Logo recognition as sponsor in Curling Stadium commercial ads.
- Logo recognition on the Granite Club website and social media platforms.
- **2 VIP event passes** for all draws.
- Display your banner in the Lounge during event week.
- Logo Recognition in Members e-newsletter.

Bronze Sponsor Benefits

\$1,500

- Logo recognition in the official event program.
- Acknowledgements via Emcee during event.
- Logo recognition as sponsor in Curling Stadium commercial ads.
- Logo recognition on the Granite Club website and social media platforms.
- Display your banner in the Lounge during event week.
- Logo Recognition in Members e-newsletter.
- **2 event passes** for all draws.

Team Sponsor Benefits

\$500

- Logo recognition in the official event program.
- Acknowledgements via Emcee during event.
- Logo recognition on the Granite Club website and social media platforms.

Ticket Sponsor Benefits

\$250

- Business name listed as sponsor on the Granite Club website and social media platforms.



SPONSORSHIP AGREEMENT

MEN'S & WOMEN'S NORTHERN ONTARIO
PROVINCIAL CURLING CHAMPIONSHIP 2026



Company Name: _____

Primary Contact: _____

Mailing Address: _____

E-mail: _____ Phone: _____

Sponsorship Level:

- Gold - \$4,500
- Silver - \$3,000
- Bronze - \$1,500
- Team - \$500
- Ticket - \$250

Payment Method:

- Cheque to follow before: _____
- Cheque Included
- Send Invoice

- Visa
 - Mastercard
- Card number:

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 Exp: _____
- CVV: _____

**Please make cheques payable to North Bay Curling & Athletics Corporation (NBCAC)*

Signature: _____ Date: _____

Please send your completed agreement form to:

North Bay Granite Club, 2624 Trout Lake Road, North Bay, ON P1B 7S7

Phone: 705-472-6740 | Laura.Johnston@northbaygraniteclub.com

Please confirm your sponsorship by December 1, 2025 and ask that your payment follow by January 2026.

THANK YOU FOR YOUR SUPPORT!